

Site Usage

934 Visits

3.15 Pages/Visit

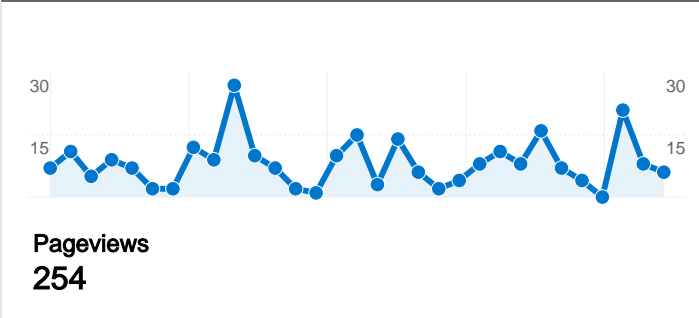
60.81% Bounce Rate

2,946 Pageviews

00:02:41 Avg. Time on Site

52.25% % New Visits

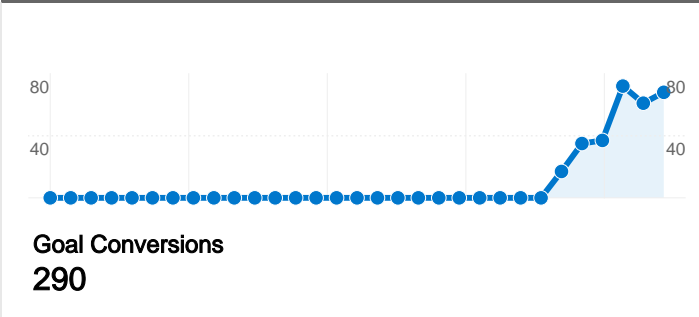
Content by Title Detail: Listings Lab. Marketing technology



Keywords

Keyword	Visits	% visits
listings lab	5	2.45%
ceros media	5	2.45%
listingslab	4	1.96%
chris dorward	4	1.96%
how to make macbook run	3	1.47%

Goals Overview



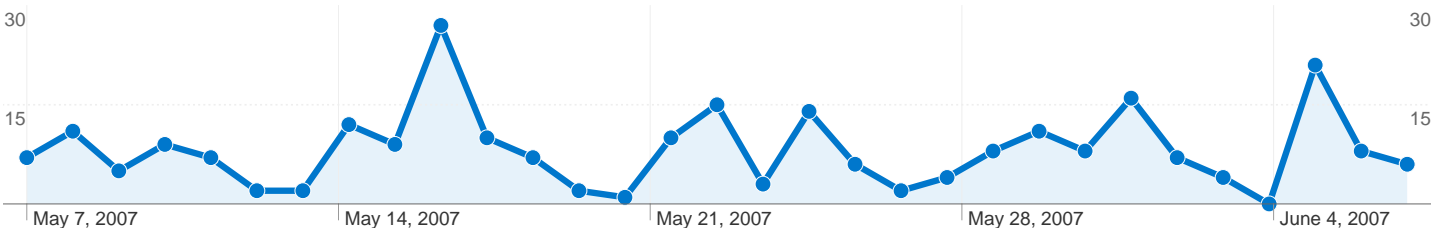
Top Content

URL	Pageviews	% visits
/	723	24.54%
/blog.php	171	5.80%
/clients/NWYH/EastEnders_QUI	124	4.21%
/ourwork.php	76	2.58%
/2006/09/page/2/	72	2.44%


Content by Title Detail:

Listings Lab. Marketing technology made fun and easy. Flash, Actionsript, HTML, CSS, Databases, XML.

May 7, 2007 - Jun 6, 2007



This page was viewed 254 times

 254 Pageviews

 181 Unique Views

 00:01:25 Time on Page

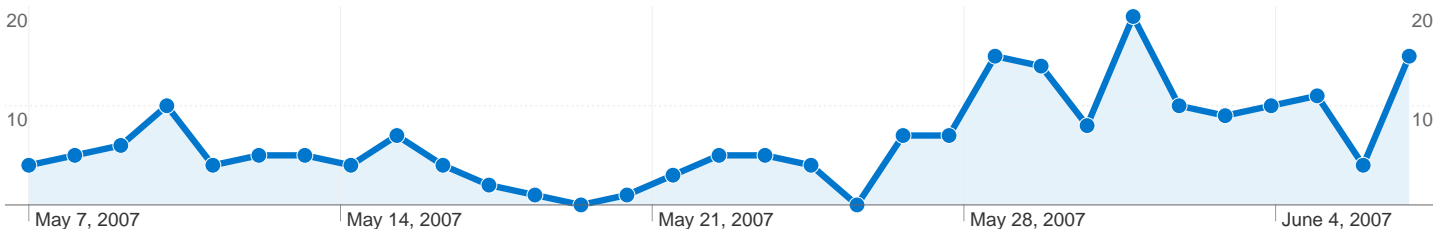
 22.10% Bounce Rate

 25.20% % Exit

 \$0.12 \$ Index

Keywords

May 7, 2007 - Jun 6, 2007

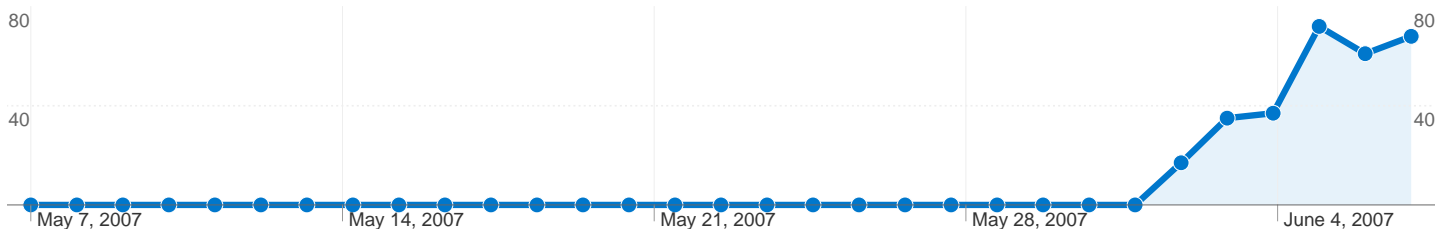


Search sent 204 total visits via 175 keywords

Site Usage

Visits 204 % of Site Total: 21.84%	Pages/Visit 1.60 Site Avg: 3.15 (-49.18%)	Avg. Time on Site 00:00:36 Site Avg: 00:02:41 (-77.64%)	% New Visits 86.76% Site Avg: 52.25% (66.06%)	Bounce Rate 79.41% Site Avg: 60.81% (30.58%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
listings lab	5	1.20	00:00:00	60.00%	80.00%
ceros media	5	1.60	00:05:03	100.00%	60.00%
listingslab	4	1.00	00:00:00	25.00%	100.00%
chris dorward	4	1.50	00:00:42	0.00%	50.00%
how to make macbook run faster	3	1.33	00:01:02	100.00%	66.67%
make macbook run faster	3	1.00	00:00:00	100.00%	100.00%
bob s your uncle origin	2	1.00	00:00:00	100.00%	100.00%
www.listingslab.com	2	2.50	00:01:21	50.00%	0.00%
listings lab version 2	2	1.50	00:00:01	0.00%	50.00%
making your macbook faster	2	1.00	00:00:00	50.00%	100.00%

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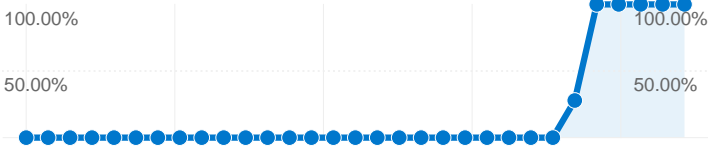


Visitors completed 290 goal conversions

290 conversions, Goal 1: view version 2

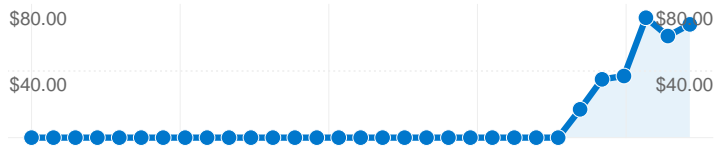
Goal Performance

Overall Goal Conversion Rate

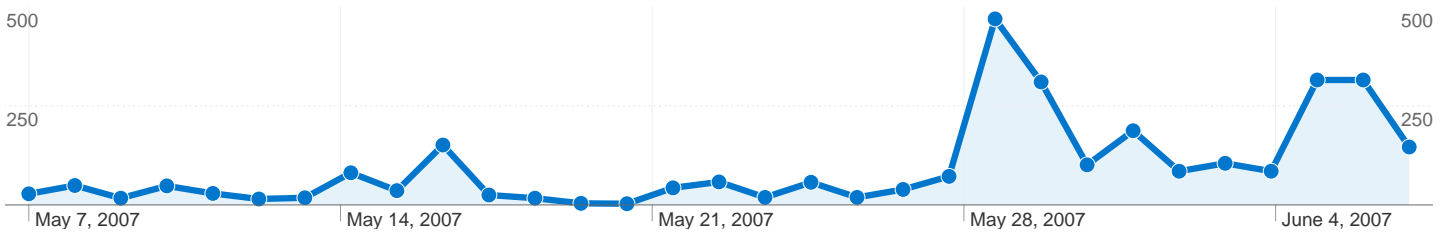


Overall Goal Conversion Rate
Conversion Rate
31.05%

Overall Goal Value



Overall Goal Value
Total Goal Value
\$290.00



393 URLs were viewed a total of 2,946 times

Content Performance

Pageviews 2,946 % of Site Total: 100.00%	Unique Pageviews 1,785 % of Site Total: 100.00%	Time on Page 00:01:14 Site Avg: 00:01:14 (0.00%)	Bounce Rate 31.82% Site Avg: 31.82% (0.00%)	% Exit 31.70% Site Avg: 31.70% (0.00%)	\$ Index \$0.16 Site Avg: \$0.16 (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/	723	448	00:01:23	48.66%	40.11%	\$0.30
/blog.php	171	140	00:00:52	40.00%	69.59%	\$0.11
/clients/NWYH/EastEnders_Quiz/index.html	124	42	00:05:45	28.57%	31.45%	\$0.00
/ourwork.php	76	43	00:01:09	4.65%	27.63%	\$0.02
/2006/09/page/2/	72	45	00:00:05	46.67%	62.50%	\$0.47
/admin	63	15	00:00:29	0.00%	0.00%	\$0.00
/user/login	46	17	00:00:12	0.00%	4.35%	\$0.00
/blog	42	21	00:01:51	4.76%	16.67%	\$0.24
/clients/	40	32	00:01:06	21.88%	35.00%	\$0.00
/clients/index.php	40	30	00:01:11	6.67%	37.50%	\$0.00

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